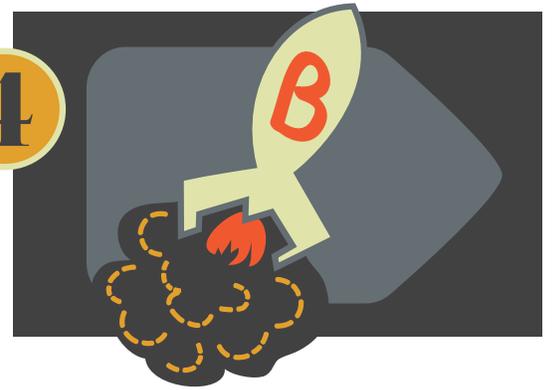


Boost

Build Capacity for Change

4



Tiger Team

These are your go to people. They are your change agents. Let us lead a carefully crafted team of executives or subject matter experts through a planning process to build your organization's capacity for change. Every challenge has a way as we lead the team through a series of planning meetings, providing a level of oversight and strategic direction for your change project or other high-level initiative.

Strategic Work Sessions & Roadmap

We use an upfront discovery and inquiry process, jointly designed strategic work sessions to test concepts, and insights from our team's extensive experience to help you make seismic change possible. From this process, we create a strategic plan that can be distilled into a trackable, actionable one-page strategic roadmap. Your map will help you manage expectations and communicate achievements, while also building capacity for change for your team.

Engagement

You are planning to scale great heights, but you need your "friends" and "fans" along for the journey. Our communication experts can help you take your change initiative "on the road" with a smartly crafted communication plan and a branded toolkit of materials. Armed with an aspirational plan and the right tools, you will collect ambassadors for your effort and strengthen your organization's reputation in one fell swoop.

Your organization is on the cusp of a new and exciting frontier. Your field or industry is changing rapidly and your organization should be leading the way. Together, we get you there from here with our custom tools and approaches, building your organization's capacity for change. Your will. Our proven tools and insights. A powerful leap forward.

Our Toolbox

- + Executive Coaching
- + Executive Presentations
- + Executive Interviews
- + Stakeholder Interviews
- + Focus Groups
- + Market Opportunity Scans
- + Creative Barnraising Sessions
- + Storyboarding
- + Strategic Retreats
- + Planning Sessions
- + Tiger Team
- + Governance
- + Pitch Presentations
- + Findings Presentations
- + Communications Plans
- + Strategic Briefs
- + Strategic Roadmaps
- + Vision Maps

Or customize your project with us:
results@harrelsongroup.com

You can get
THERE
from
HERE



Harrelson Group is a mobile accelerator and change agent in the region. We help leaders spark creativity and innovation, and transform their visions and big ideas for change into successful strategies that create lasting results.