

# Seed

Idea to Action

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## Creative Barnraising

Tired of brainstorming with no plan or realistic context? Explore and build at the same time with this innovative session. Bring in your team (and even stakeholders) to a work session that delivers a 360 degree view of your idea or concept. We use creative and pragmatic tools to harness the creative energy of your team while also generating early results.

## Vision Map

A centerpiece of our client work, the vision map is more than just a piece of paper. Your participation in one or more work sessions with Harrelson Group members will result in a visual representation of your idea and its trajectory to marketable action. Your vision becomes a powerful engagement tool for staff, stakeholders, investors, and customers.

## Initial Organizational Framework

An idea is only as good as the structure in place to support its growth. Let us help you build a tangible framework for success: outlining the values, team structure, and initial bootstrapping activities to launch your idea into action.

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Harrelson Group is a mobile accelerator and change agent in the region. We help leaders spark creativity and innovation, and transform their visions and big ideas for change into successful strategies that create lasting results.

You are an entrepreneur with an idea with potential. Together, we get you there from here with our custom tools and approaches, helping you explore and imagine your success and craft an organization capable of reaching your vision. Your idea. Our proven tools and insights. One powerful harvest.

## Our Toolbox

- + Executive Coaching
- + Executive Presentations
- + Executive Interviews
- + Stakeholder Interviews
- + Focus Groups
- + Market Opportunity Scans
- + Creative Barnraising Sessions
- + Storyboarding
- + Strategic Retreats
- + Planning Sessions
- + Tiger Team
- + Governance
- + Pitch Presentations
- + Findings Presentations
- + Communications Plans
- + Strategic Briefs
- + Strategic Roadmaps
- + Vision Maps

Or customize your project with us: [results@harrelsongroup.com](mailto:results@harrelsongroup.com)

