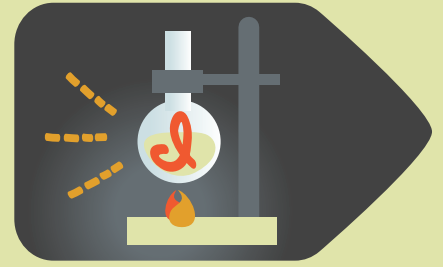


# Incubate

Foster Growth

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## Executive Coaching

Every executive needs a trusted advisor and most have a need for additional leadership capacity. Our team of senior consultants bring decades of experience working with executives to provide strategic counsel and bring a confident, deep level of experience in the integration of strategy and execution for leaders striving to create, build and support business and non-profit sustainability at all levels. Our diverse background includes work with Fortune 500 companies, founder-based businesses, non-profits, and government agencies.

## Market Opportunity Scan

Who are the players in your industry or field? What competition does your product or service have? What is the relevant environment or context? Let us be your ear in the market and present our recommendations on how your organization can seize the most promising opportunities. Our simple, yet thorough approach to surveying your market will unveil new paths to your growth.

## Business Plan

You don't need a business plan that sits in your drawer. You need a dynamic work horse that can see you through the exciting, yet painful path to growth. It's not the number of pages in your business plan, but the number of times you pull it out to help guide your decision-making and track progress. Usable, pragmatic, and visionary business plans (that also look good to boot!) are the hallmarks of our team.

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Harrelson Group is a mobile accelerator and change agent in the region. We help leaders spark creativity and innovation, and transform their visions and big ideas for change into successful strategies that create lasting results.

**Your idea is getting traction, but your organization needs to grow to support it. Together, we get you there from here, providing you with a mobile incubator to set your leadership team up for success, uncover new market opportunities, and develop a plan to grow. Your entrepreneurship. Our proven tools and insights. A powerful laboratory for growth.**

## Our Toolbox

- + Executive Coaching
- + Executive Presentations
- + Executive Interviews
- + Stakeholder Interviews
- + Focus Groups
- + Market Opportunity Scans
- + Creative Barnraising Sessions
- + Storyboarding
- + Strategic Retreats
- + Planning Sessions
- + Tiger Team
- + Governance
- + Pitch Presentations
- + Findings Presentations
- + Communications Plans
- + Strategic Briefs
- + Strategic Roadmaps
- + Vision Maps

*Or customize your project with us: [results@harrelsongroup.com](mailto:results@harrelsongroup.com)*

