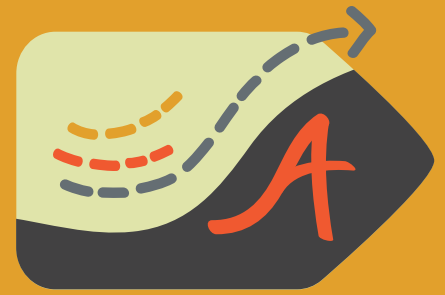


Accelerate

Strategy to Results

3



Executive & Stakeholder Interviews

Ever wish you could have a coffee conversation with each of your leadership team or stakeholders, but have them tell you what they really think? Our confidential and trusted advisor approach to interviewing executives and internal and external stakeholders, will make it possible for you to hear an unfiltered view of the challenges and opportunities ahead for your organization.

Staff Focus Groups

The insights of your team can be the most illuminating. Draw out your employees' ingenuity and perception and bring them to bear on your most challenging issues. Employees are often adept at quickly highlighting roadblocks to success and their day-to-day experiences can be a treasure trove for determining new approaches. Our confidential and respectful group sessions can help you both generate ideas and test messages and strategy with your most-valued "customers."

Findings Presentation

Our approach to the inquiry phase of your project culminates in a highly organized presentation of what we heard and recommendations on how to best accelerate results. Our visual and substantive deliverable will provide you with a communication tool to win support and create ambassadors for the strategic planning process.

continued on back

Your organization is looking to the future. It's in sight, but the road there seems long and complicated. Together, we get you there from here with our custom tools and approaches, crafting a strategy that will accelerate your results. Your vision. Our proven tools and insights. A powerful foot on the gas.

Our Toolbox

- + Executive Coaching
- + Executive Presentations
- + Executive Interviews
- + Stakeholder Interviews
- + Focus Groups
- + Market Opportunity Scans
- + Creative Brainraising Sessions
- + Storyboarding
- + Strategic Retreats
- + Planning Sessions
- + Tiger Team
- + Governance
- + Pitch Presentations
- + Findings Presentations
- + Communications Plans
- + Strategic Briefs
- + Strategic Roadmaps
- + Vision Maps

Or customize your project with us:
results@harrelsongroup.com



Strategic Work Sessions & Roadmap

The words “strategic plan” can intimidate the most seasoned executive, but anyone who’s been through a planning process gone awry or that yielded few tangible results will understand the need to get it right. We use an upfront discovery and inquiry process, jointly designed strategic work sessions to test concepts, and insights from our team’s extensive experience to help you accelerate results. From this process, we create a strategic plan that can be distilled into a trackable, actionable one-page strategic roadmap. Your map will help you engage “friends” and “fans” alike and build internal capacity for your team for the growing pains and gains along the way.

Harrelson Group is a mobile accelerator and change agent in the region. We help leaders spark creativity and innovation, and transform their visions and big ideas for change into successful strategies that create lasting results.

